



(559) 651-3026
www.tularecountykids.org

SHARED VISION

"The Tulare County Child Care Planning Council is the "go to" resource for child care and child development issues and resources and information for anyone needing or seeking information about quality child care. The Council successfully meets all mandates in a timely fashion, and is well networked."

MISSION

The Mission of the Tulare County Child Care Planning Council is to be a voice for and collaborate for seamless care for all children.

As the voice, the Council will:

- Serve in an advisory capacity to state and local government agencies, community organizations, providers of child care services and families.
- Work together as a partnership to identify and establish service priorities for children and families.
- Develop a strategic plan for child care services that will be flexible and appropriate, supporting the unique and diverse needs of Tulare County's families and children.



Sponsored by
Tulare County
Office of Education
Jim Yadek, County Superintendent of Schools

**TULARE COUNTY CHILD
CARE PLANNING COUNCIL**
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Quality Care for Kids...
An Investment in the
Future

Tulare County
Child Care



**Business and Children
Award**

Business and Children Award

Why Should Businesses Participate?

The Council would like to recognize businesses that already have child-friendly practices. Positive early experiences help prevent future problems and children with a healthy start will contribute to a productive workforce in the future. Invest in our future become a child-friendly business!



Benefits To Providing A Child-Friendly Business

- Attract and retain employees
- Increase employee motivation and productivity
- Build employee loyalty
- Reduce turnover and recruitment costs
- Enhance company reputation
- Improve child care options

Ways To Make Your Business Child-Friendly

- Offer employees "flextime" options
- Offer job-sharing or part-time work
- Provide extended maternity and paternity leave
- Offer paid parental sick leave
- Purchase child care for employees
- Offer time for employees to check in with children
- Donate equipment or space to child care centers

What Is A

"Business and Children Award?"

The Business and Children Award is given to Tulare County businesses that have child-friendly practices. Employees can nominate their employers and share personal stories about why they think their workplace should be honored. Selected businesses are highlighted in a public service campaign and at the Legislative Breakfast to draw attention to the positive practices at their business and educate the broader community about the benefits of being a child-friendly workplace.

"This award provides an opportunity to recognize those businesses that have invested in our county's most valuable resource...Our Children!"

Cyndee Garcia,
Tulare County Child Care Planning Council Chair

Timeline-The Tulare County Child Care Planning Council accepts nominations in the summer and runs a campaign highlighting the winners in the fall. For more information on this year's deadlines visit: www.tularecountykids.org or call 651-3026



"Businesses that support their employees' child care needs are laying the foundation for a better community—a foundation built for productive families and succeeding children."

Jim Vidak, Tulare County Superintendent of Schools